



# Duende

BY MADAM ZOZO

## ABOUT ME

Australia-born, Zoë Peate is a globetrotting graphic designer, photographer, blogger and social media micro-influencer. Duende by Madam ZoZo is where Zoë shares her travels and opinions for a highly engaged and loyal following of primarily affluent millennials with interests in shopping, travel, lifestyle, entertainment and food. Her credible daily social media content and weekly web content garner over 365K impressions per month.

## ABOUT MY AUDIENCE

### HIGHLIGHTS

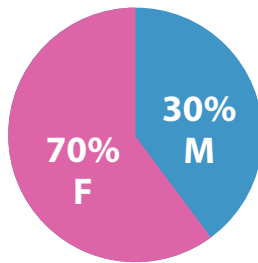
**+365K**  
monthly impressions

**+250%**  
engagement above  
Instagram average

**+100%**  
annual organic search  
traffic growth

 **19K**  **6K**  **1K**  **2k**






### GENDER



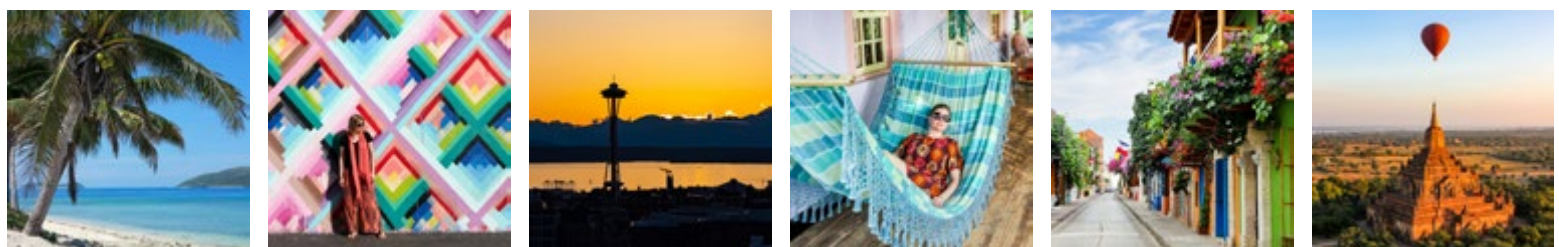
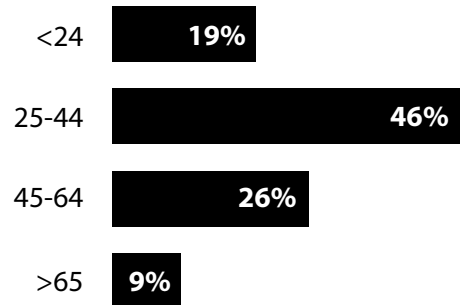
### GEOGRAPHY

-  USA
-  Australia
-  Singapore
-  UK
-  Canada

### INTERESTS

-  Shopping
-  Media & Entertainment
-  Lifestyle & Hobbies
-  Food & Dining
-  Travel

### AGE



# SPONSORSHIP OPPORTUNITIES

## SERVICES

### WHAT I OFFER

Duende by Madam ZoZo partners with businesses and brands to help them reach their consumers in a more genuine and personal way. Partners are accepted based on being products and services that align with the Duende brand and Zoë would truly like and use herself.

### VALUES & INTERESTS

- Hands-on cultural travel experiences e.g. cooking classes, traditional dance lessons
- Unique architecture and interior design
- Traditional clothing, textiles and artisan crafts
- Sustainable fashion and travel gear
- Ethical and environmentally responsible businesses and services e.g. tour agencies, transport

### SOCIAL MEDIA

From \$75

- Social media content or takeover
- Quality photography and design
- Instagram, Twitter, Pinterest or Facebook

### BLOG POST

From \$250

- SEO-optimised blog post
- Product and service reviews
- Quality photography and design
- Promotion across Duende social media channels

### CUSTOM PACKAGE

Negotiable

Package options Include:

- SEO-optimised blog post
- Product and service reviews
- Press trip coverage
- Social media content and takeovers
- Giveaways
- Quality photography and design

## CONTACT

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